

Press Release

First Buzan Centre in India to open

Singapore, September 17, 2007 – Buzan Centre Asia Ltd (BCA) announces the signing of the agreement, between Mr. Henry Toi (Managing Director, BCA) and Mr. Maneesh Johari (Chief Mental Catalyst, Jungle Book), to set up Buzan Centre Pune in India. The agreement was signed in the presence of Tony Buzan, the Creator of Mind Map™.

Buzan Centre Pune is the first Buzan Centre in India and the fourth to be set up in Asia this year. Mr. Johari said, "The decision to get into this area of business was because of an old Chinese proverb that says:
If you want to plan for a year, sow rice;
If you want to plan for a decade, plant trees;
If you want to plan for a lifetime, educate people!"

Ms Jas Johari, Buzan Licensed Instructor and Principal Trainer and co-founder of Jungle Book, said, "After conducting all these workshops and seeing how the participants have gained from the power and effectiveness of Mind Maps™, we decided to take the next step of setting up the Buzan Centre."

"Our centre in Pune will be the first of many centres that we will set up across India. We will target the corporate executives, educators and students. We are also developing a program for the under-privileged children that we plan to introduce in India. Here we would like to work with corporate sponsors and foundations to bring mental literacy to benefit these children.", said Mr. Toi.

"I've been waiting for 30 years for this moment. I am completely thrilled and looking forward to another 1.13 billion people joining the Mind Mapping community", said Mr. Buzan after witnessing the signing of the agreement.



About Buzan Centre Asia:

Buzan Centre Asia (BCA) is part of Buzan World's global network to promote mental literacy. Tony Buzan, the world's leading authority on learning, creativity and memory, heads the organisation. Tony is the creator of Mind Map™. The goal of Buzan Centres around the world is to enable an “**operations manual for the Human Brain**” to be made available to as many people as possible throughout the world.

Currently, Buzan Centres worldwide, comprises over 200 Instructors and offers unique programs designed to turn executives and managers of companies into thinking and learning organizations. Programs for children, teenagers, young as well as elderly adults are also provided. In Asia, Buzan Centres are operational in Singapore, Indonesia, Philippines, Hong Kong, Taiwan, Thailand and Korea.

For more information on BCA, please visit: www.buzanasia.com

About Buzan Centre Pune Founders:

Mr. Maneesh Johari, a accomplished entrepreneur, is the Chief Mental Catalyst and co-founder of Jungle Book, a education business that he co-founded with his life partner, Ms Jas Johari. Jungle Book provides personal effectiveness workshops to adults and children.

Ms Jas Johari, Principal Trainer and co-founder of Jungle Book, is one of two Buzan Licensed Instructors (BLI) in India. She has over a decade's experience in training, consulting and counselling. Since becoming a BLI, she has trained, tirelessly, many corporate executives, educators and students on Mind Mapping.

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