

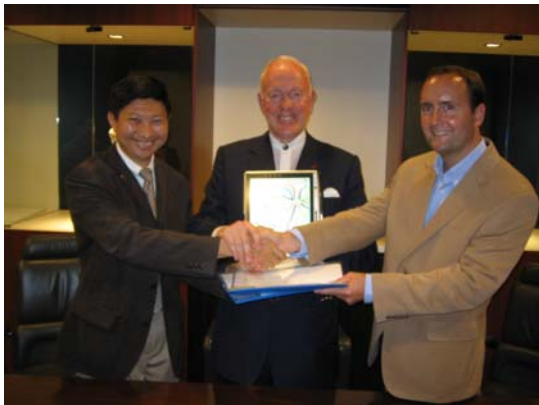
Press Release

iMindMap signs MOU with Buzan Centre Asia

Singapore, September 17, 2007 – Buzan Asia enters another milestone with the signing of the sales agreement with iMindMap. Created by Buzan Online Limited, iMindMap is a Mind Mapping software that allows users to mimick the way mind maps are drawn by hand. This a a great advancement over other mind map softwares and together with more than 300,000 images makes iMindMap a vastly superior software for mind mapping.

The partnership will enable iMindMap to tap the vast network of centres across Asia. It will also add a new dimension of sales strategies, including bundled training packages for corporates and educational organizations.

Pictured here is the signing ceremony between Mr Henry Toi, Managing Director of Buzan Asia Limited and Chris Griffith, Managing Director of Buzan Online Limited. Present to witness the ceremony is Mr Tony Buzan, creator of Mind Maps.



About Buzan Centre Asia:

Buzan Centre Asia (BCA) is part of Buzan World's global network to promote mental literacy. Tony Buzan, the world's leading authority on learning, creativity and memory, heads the organisation. Tony is the creator of Mind Map™. The goal of Buzan Centres around the world is to enable an “**operations manual for the Human Brain**” to be made available to as many people as possible throughout the world.

Currently, Buzan Centres worldwide, comprises over 200 Instructors and offers unique programs designed to turn executives and managers of companies into thinking and learning organizations. Programs for children, teenagers, young as well as elderly adults are also provided. In Asia, Buzan Centres are operational in Singapore, Indonesia, Philippines, Hong Kong, Taiwan, Thailand and Korea.

For more information on BCA, please visit: www.buzanasia.com

About Buzan Online Ltd:

For more information on iMindMap, please visit: www.imindmap.com